



EMOTION  
AND EXCELLENCE  
IN **MICE**



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WE BELIEVE  
IN A NETWORK  
TO OFFER  
THE BEST  
SOLUTIONS FOR  
YOUR EVENT

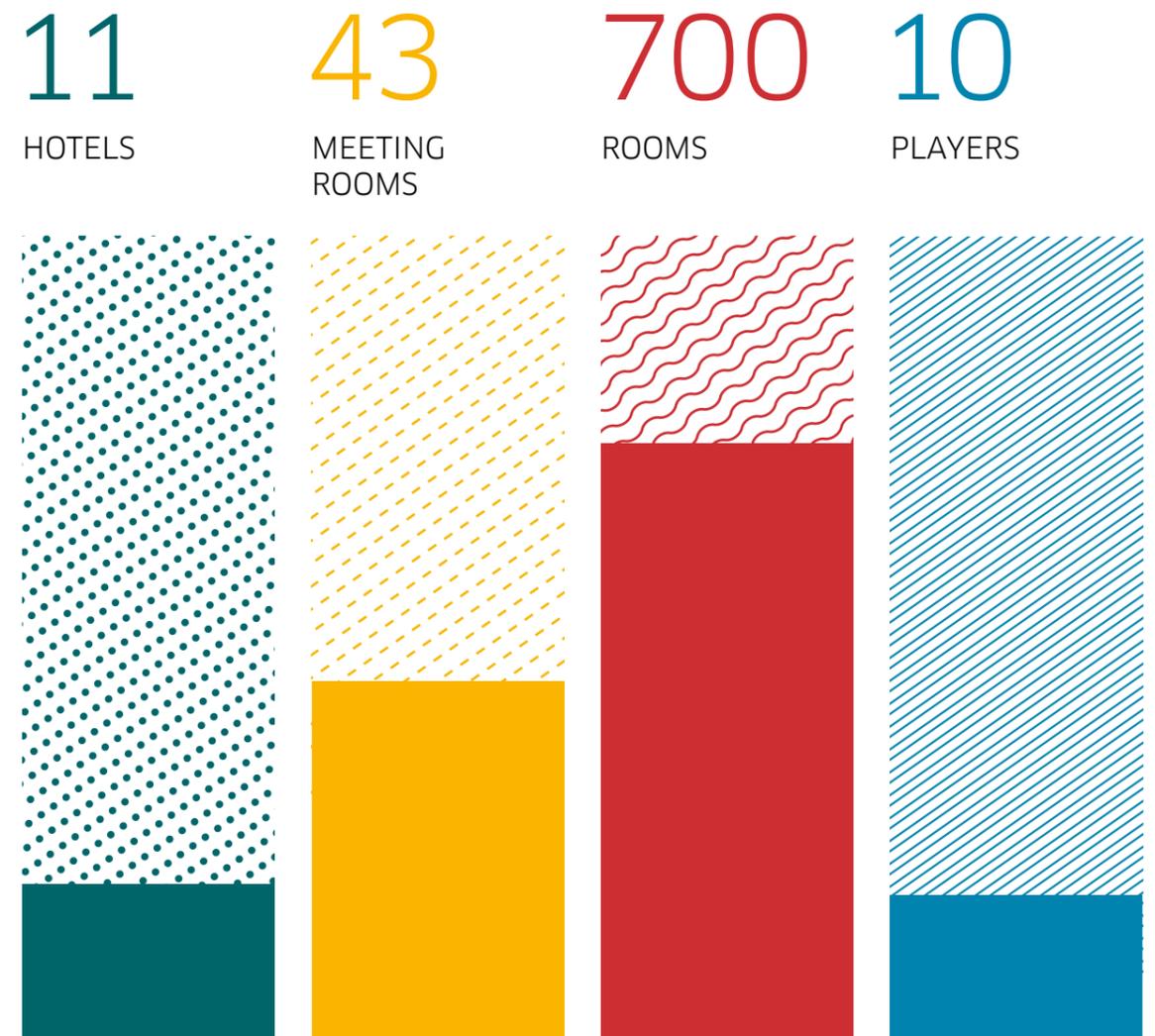


## APULIA2EVENT EXPERIENCES AND SOLUTIONS

Apulia2event is a network of 24 companies specialized in the MICE sector in Puglia, with a focus on the areas of Valle d'Itria and Salento.

The aim of apulia2event is to offer a wide and innovative range of experiences with a strong "Made in Puglia" character to its clients.

Thanks to the strong synergy developed within the team, apulia2event professionals are able to organize turn-key events, in which logistics, hospitality, catering, communication and organization contribute to creating unique tailor-made formats, with excellent and memorable results.



# PUGLIA

## FROM THE SEA TO THE HEART

Travelling to Puglia is easy, fall in love with it is even easier. Fly to Bari and Brindisi and discover a land where the living is slow and easy, immerse yourself in aromas and flavors of past times. Stop by one of the trabucchi, ancient fishing structures on the Gargano coast, and enjoy the original taste of freshly caught fish; stay at one of the fortified masserie (farm house) dotting the countryside

around Taranto, Brindisi and Lecce. Try your hand at dancing the pizzica in the streets and squares of Salento. Soak up the sights of art cities and quaint hamlets, choosing among golf courses and heavenly beaches; gourmand itineraries and craft workshops; nature reserves and marine parks; international events and folk festivals. Discover this unique land, there is plenty to do all year round.



**EXPERIENCES**  
ONLY IN PUGLIA

ART CULTURE  
FOOD WINE  
SPORT NATURE



## ART&CULTURE

### THE VALUE OF A TERRITORY

#### VISIT OF TOWNS FROM THE SEA

An unusual way to enjoy the town from the sea. A guided tour along the coast of Puglia and its great diversity of landscapes: from the rocky coast to the finest sand, from the land of olive trees and farms to the high cliffs, then passing through the numerous bays. It's a path studded with small marinas, which have maintained long maritime traditions characterizing the scenic landscape of Puglia. Discover a different and original perspective of the town and enjoy the sunny day - directly on the sea.

#### ARTISAN'S WORK

Pottery, papier-mâché, women's crochet, wicker, stone, wood, wrought iron, gold workshops.

Get a real feel for Puglia during your vacation. You will experience the authentic local artistic traditions with visits to local artists and craftsmen in their studios or workshops. From the long tradition of papier-mâché, to the renowned ceramic handicrafts; from the known crocheted linens to the making of stone, wood, wrought iron and gold, you will do yourself your unique piece of Apulian art.

#### PAPIER-MACHÉ CLASS

An introduction on the origins of papier-mâché, a phenomenon unique in Puglia, this particular genre of art - malleable mixture of paper and glue - creates the illusion of objects carved out of stone. Participants will be assisted in creating simple objects they can keep. Live your experience in this amazing world.

#### PHOTOGRAPHIC TOUR

Exciting excursions and tours to photograph some of the most attractive and exciting locations in Puglia. Get amazing images and capture historic architecture, ancient monuments, unspoiled land-

scapes, the everyday life and people that make this corner of southern Italy unique and fascinating. You will be guided to photographic points that you would not easily reach on your own and provided all the help to shoot memorable photos.

#### PIZZICA WORKSHOP

If you are a music and culture lover get lost along the folk dancing traditions! In the courtyard of some magnificent maseria experts will show you the origins and history of this popular Italian folk dance, the "pizzica", originally from the south of the region.



## FOOD&WINE

### APULIAN TASTE AND FLAVOR

#### COOKING CLASS

Making the 3P: pasta/pizza/panzerotti. Preparing typical Apulian food with the chefs or housewives to acquire traditional techniques and culinary tricks. Learning how to do pasta or panzerotti, taught by a local mamma is just the beginning of the trip. Interact with locals and discover history and traditions, tasting and making many specialties.

#### WINE TASTING

Wine tours and guided tasting through historic wineries. Exploring different colors and flavors thanks to expert sommeliers or wineries owners. Incredible landscapes and strong tastes will fascinate you for a memorable experience.

#### EXTRA-VIRGIN OLIVE OIL TASTING IN FARM

A journey in time discovering hypogeum oil mills, true historical monuments and tasting slowly what is called “the Apulian treasure”. A special way to experience feelings, sensations, tastes, knowledge and “values” of our land.

#### CHIC-NIC

An informal and yet refined version of the traditional picnic. The best way to taste the Apulian culinary specialties, while relaxing and contemplating nature. Straw hats are available to each guest as a final touch to complete this bucolic scene.

#### HARVESTING

Cherries, olives, grapes.

With the local farmers you will know how to harvest local products like cherries, olives, grapes and will learn how many recipes you could create with the help of the knowledge and the ancient wisdom of Apulian farmers. Not just a journey through the Apulian harvesting traditions but also a chance to make your own extra virgin olive oil, wine or fruit jam.

#### MOZZARELLA WORKSHOP/TASTING

Visit one of the many authentic masserie located in the peaceful countryside and take part in a cheese making workshop -

buffalo mozzarella or fresh cheese. Learn how to make all the real masseria's products, like the real soft cheese, seasoned cheese, stracciatella and ricotta.

#### A DAY WITH THE FISHERMAN

Live a full-day, authentic experience as a fisherman, catching and tasting fresh fish on board or discovering the typical ancient “trabucchi”, giant wooden structures clinged to the rocks, traditionally used as fishing system, some of which became restaurants on the sea. At the end of the day, have an aperitif on the trabucco and enjoy a romantic sunset on the cliff.



## SPORT&NATURE

### GREEN EMOTIONS AND ACTIONS

#### GOLF

Puglia offers a great range of courses for golf enthusiasts. The mild climate and temperatures allow you to play golf among the olive trees, enjoying the sun and the sea all year round, even in winter. A trip here is a comforting escape in places where you can still live at slow pace, plunged in perfumes and tastes of other times.

#### CYCLO TOUR

Cycling tours will take you across the countryside and through small towns, where you will discover the landscapes and flavors of Puglia. A funny journey to enjoy the beautiful nature, the mild climate and exploring hidden corners, immersed in the land of sports.

#### VINTAGE CAR TOUR

A luxury guided tour to savour fine wine and delightful regional food of southern Italy, exploring unspoiled Puglia through its culinary heritage by classic vintage cars. A marvelous combination of fun, great locations, good food and wine, original photo shooting. A unique opportunity to drive a classic Italian car cruising Puglia.

#### SPELEONIGHT

An exclusive tour of the famous Castellana Caves in the dark. Visitors, equipped with helmets and guided by a professional speleologist, will discover the colors, feelings and emotions of this spectacular walk, hearing the sounds of the cave and observing its wildlife. A truly unique

emotion, involving all the five senses and a chance to live the adventure as true explorers.

#### YOGA AMONG THE OLIVE GROVES

Practicing yoga on the white sandy beaches or under olive trees could be a spectacular way to find your own harmony and balance. An experience that stimulates all the senses which intends to be both energizing and relaxing. Immersed in the beauty of the nature, you have the chance to rediscover the lost unity of body, mind and heart.

#### HORSE-AND-CARRIAGE TOUR

Sit back, relax in a stylish coach carriage and prepare yourself to a tour like no other! Let the gentle "clip-clop" of horses

and sway of the carriage transport you to ancient history and traditions, off the beaten trails, through olive trees, or stroll around the alleys of old towns and villages, looking at the small flowered balconies and the clothes drying in the sun.

#### HORSEBACK RIDING EXPERIENCE

In this peaceful region, renowned for its stunning whitewashed coastal homesteads, serene hills cloaked in olive groves and vineyards, and medieval villages connected by narrow, winding streets the horseback riding experience offers the most attractive sensation of wilderness if you are searching for an emotional holidays.



# HOTELS

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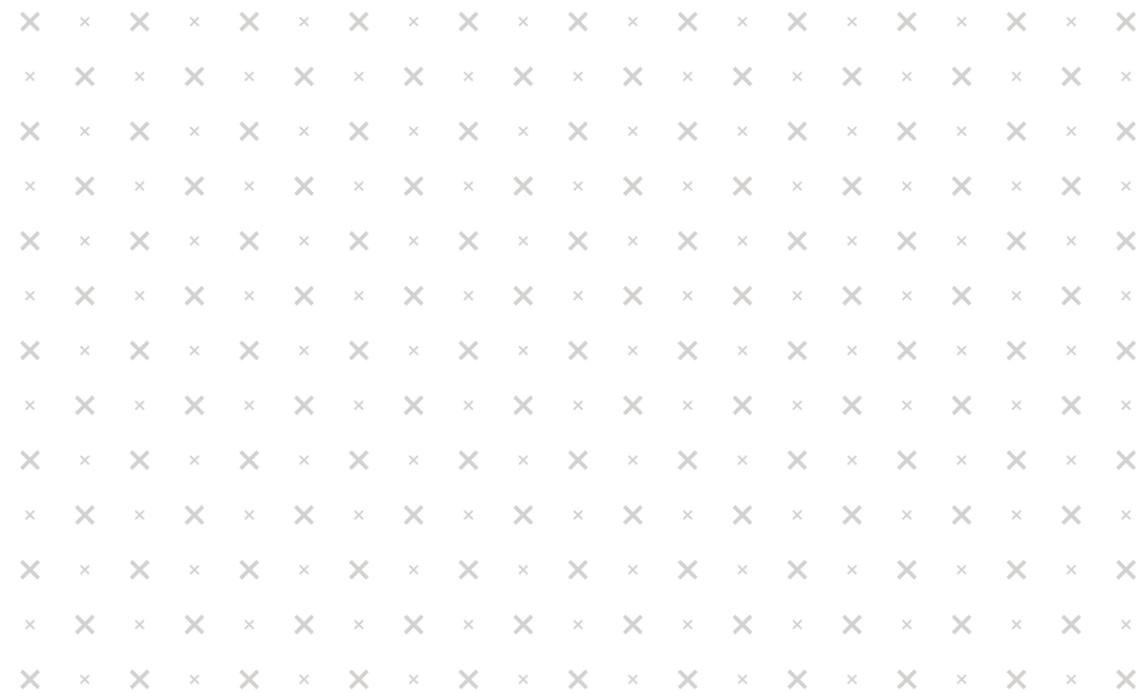
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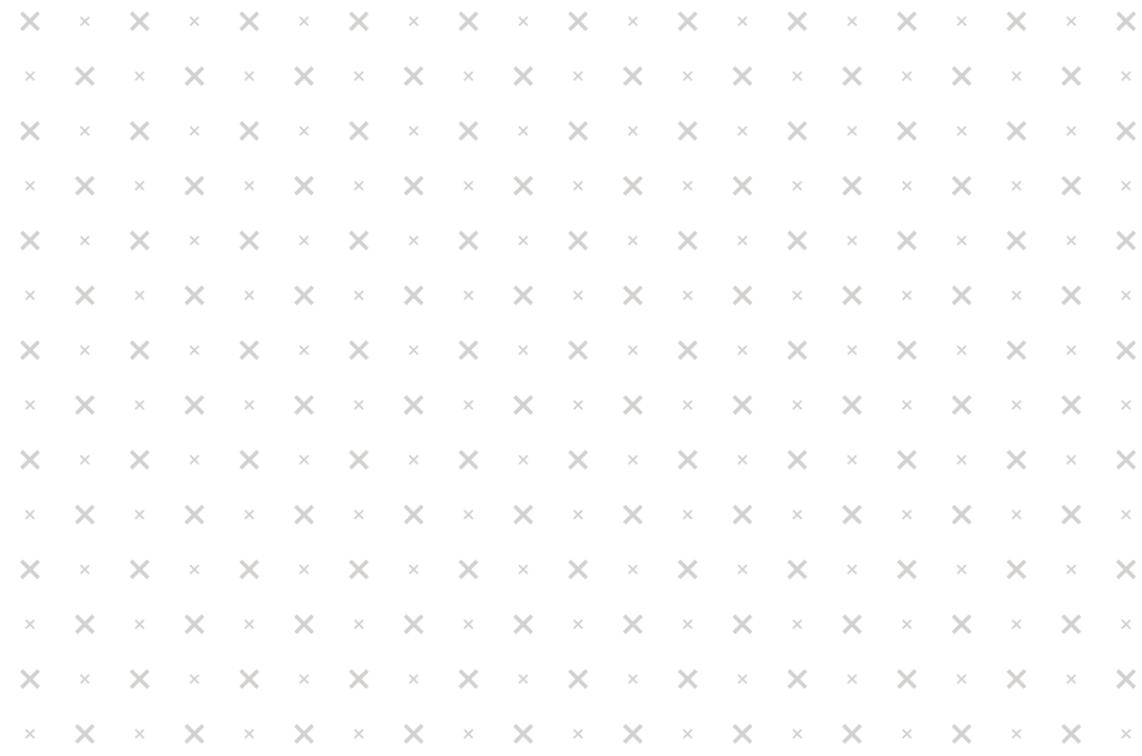
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# HOTELS



## ABATE MASSERIA & RESORT

### MASSERIA



**NOCI**  
Zona F 83/C - s.p. per Massafra km 0,300  
70015 (BARI)



In the simplicity of an old country home, where the essential aromas of the countryside and the authenticity of the Apulian flavors are combined to the genuine hospitality of a caring family, you will discover Abate Masseria & Resort. A few miles from Noci, one of the most beautiful villages of Apulia, the hotel is the result of a patient work of restoration that has made new the stones of the trulli, old barns and stone walls that surround it. Used for a time by farmers as a dormitory, the trulli maintain the charm of antiquity. The niches, dug into the thick walls, were at times used as a baby's cot or, when covered by a curtain, as a larder or for storing simple cooking equipment.

The trulli and the old stables and their mangers have been transformed into comfortable rooms that allow guests to relive ancient farming in an unusual mix of rural simplicity and stylish furniture of the junior suites. All different from each other in terms of dimension, the rooms look out into small exclusive courtyards, full of vegetation and bright flowers, or over the countryside with its ancient olive trees that surround the resort. Furnished with every commodity from air conditioning to the mini bar, from a telephone to satellite LCD TV from complimentary olive oil to the ADSL internet connection.

-  **8 ROOMS**
-  **5 DOUBLE ROOMS**
-  **3 JUNIOR SUITE**
-  **1 MEETING ROOM**
-  **50 MEETING ROOM CAPACITY**



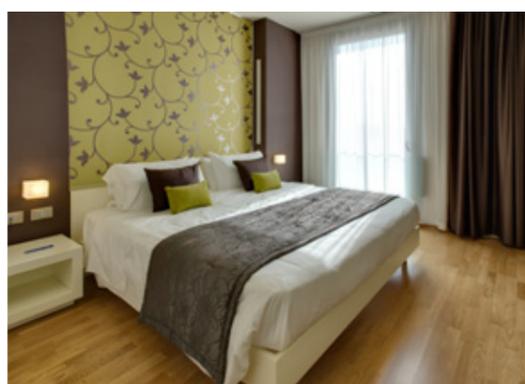
**BEST WESTERN PLUS** Leone di Messapia  
HOTEL  
★★★★

**LECCE**  
Prov.le Lecce Cavallino, 32  
73100 (LECCE)



In the heart of Salento, the BEST WESTERN PLUS Leone di Messapia Hotel & Conference is a 4-star hotel in Lecce which represents the innovation of the territory. A new construction, built according to cutting-edge criteria in terms of materials and environmental impact, equipped with the latest technology. The BEST WESTERN PLUS Leone di Messapia Hotel & Conference offers its guests a buffet breakfast with local delicacies freshly prepared each morning. The bar is open 24 hours a day and offers a selection of small meals that are always available, while a few steps away from the hotel there is one of the most popular restaurants in the city, with which we have convenient agreements. Our 4-star hotel in Lecce is located in a strategic position on the junction between the main roads of Salento and the ring road and it is 3 km away from the historic city centre. It therefore represents the ideal solution for business trips, thanks to its large and modern conference centre which can accommodate up to 450 people, or leisure stays in Lecce, in the heart of Salento. The BEST WESTERN PLUS Leone di Messapia Hotel & Conference offers many services that will make your stay in Lecce unforgettable: car park and garage for cars and coaches, reception hall for small and large ceremonies, garden for outdoor events, roof garden for relaxing aperitifs and many agreements with external partners.

- 108 ROOMS**
-  **93 DOUBLE ROOMS**
-  **2 JUNIOR SUITE**
-  **10 SUITE**
-  **5 MEETING ROOM**
-  **400 MEETING ROOM CAPACITY**



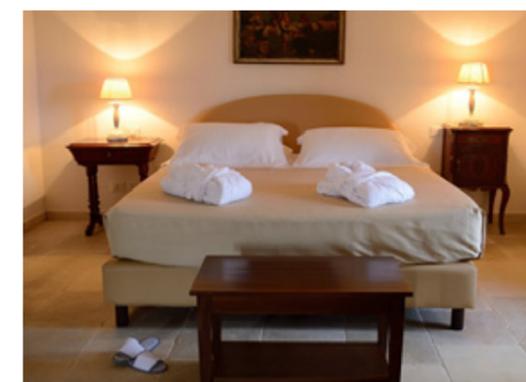
**CASALE DEL MURGESE**  
RESORT  
★★★★

**SAVELLETRI**  
C.da Sarzano nc  
72015 (BRINDISI)



Located in the heart of Puglia, framed by the majestic olive trees, 1.5 km from the Adriatic coast and from Savelletri, Casale Murgesse welcomes its guests in a ambience with attention to detail. The whiteness of the old farmhouse, the rooms immersed in the quiet of nature's vibrant colors, creates an alchemy striking with the surrounding landscape. Accommodation: The Casale del Murgesse has 30 rooms Comfort made in pure Mediterranean style, with antique furniture type and have a bed with special relax mattress, air conditioning / heating, TV LCD 32", electronic safe, mini-bar, telephone with outside line autonomous, free cable TV, wi-f, bathroom with shower, hair-dryer and courtesy line. In addition to the comfort rooms the property has 2 suites: Suite of the Court (55 sqm.) is located in the building which is part of the old farmhouse. The Old Farmhouse Suite (65 sqm.) is the renovation of the main house, it consists of double bedroom, living area with comfortable sofa bed, 2 bathrooms, terrace solarium. Activities and Facilities: Infinity swimming pool with gazebo and sun beds, snack bar with indoor and outdoor garden room. Jogging and bicycles available for guests. Open parking space indoor. Mean plan: large and comfortable restaurant for the guests named "Restaurant of the Murgesse" and garden restaurant "La Tufaia." Our chef propose a traditional Apulian cuisine in key gourmet.

- 33 ROOMS**
-  **31 DOUBLE ROOMS**
-  **1 JUNIOR SUITE**
-  **1 SUITE**
-  **1 MEETING ROOM**
-  **40 MEETING ROOM CAPACITY**



**CORTE ALTAVILLA** Relais & Charme  
**HISTORICAL DWELLING**  
 ★★☆☆

**CONVERSANO**  
 Vico Goffredo Altavilla, 8  
 70014 (BARI)



The relais "Corte Altavilla" is an old medieval court situated in a residential area of the historical centre of Conversano, (City of Art). Following a complete restoration in 2002, a very unusual complex of antique dwellings, located within the walls of the medieval Altavilla court, has been transformed into a receptive centre with hotel rooms, elegant suites and apartments where original stone built rooms with whitewashed plasters, barrel vaults and wooden beams charm the guests. An harmonic contrast between the modern and the old. The 30 dwellings (suites and rooms) are equipped with all modern comforts: direct control air conditioning, WIFI, satellite TV, direct telephone, safes, fire alarm, minibar and kitchen area (available in some rooms). On request we have a Junior Suite with hydromassage bath tub. Concierge service for the organization of your free time. In the morning at our restaurant on the terrace with a beautiful view of the old town, you can have breakfast buffet: orange juice, yogurt, different cereals, croissants, cakes and tarts, bread of a local baker's, toasted bread, marmalades, seasonal fresh fruit, taralli, cheese and salami, eggs. For dinner our chef offers a typical regional cuisine using fresh seasonal and organic local products and every day it proposes different menus which enclose the history and the culinary customs of our town.

- 30 ROOMS**

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-  **23 DOUBLE ROOMS**

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-  **4 JUNIOR SUITE**

---

-  **3 SUITE**

---

-  **1 MEETING ROOM**

---

-  **50 MEETING ROOM CAPACITY**



**DOUBLE TREE** Hilton Acaya Golf Resort  
**HOTEL**  
 ★★☆☆

**ACAYA**  
 Strada comunale di Acaya km 2  
 73029 (LECCE)



Located in the heart of the Salento region on the Adriatic coast, just a 10-minute drive from Lecce and a 40-minute drive from the Brindisi international airport, the DoubleTree by Hilton Acaya Golf Resort Lecce, immersed in lush Mediterranean vegetation, is the perfect starting point to discover the beauty of the baroque city and the Salento region's magnificent beaches. The resort is comprised of 9 elegant suites and 88 spacious and comfortable rooms, where every detail is cared for in order to offer the best in comfort and relaxation, in an ambiance of refined elegance. Several spacious outdoor areas are available to guests: two open-air swimming pools, two bars, two restaurants, an exclusive 18-hole golf course, a conference center with 9 meeting rooms, a wellness center, a fitness center, a soccer field and an area especially aimed at children and younger guests and the charming Masseria San Pietro, restaurant and club house.

- 97 ROOMS**

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-  **16 DOUBLE ROOMS**

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-  **9 SUITE**

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-  **9 MEETING ROOM**

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-  **800 MEETING ROOM CAPACITY**



The flagship of the resort is the Conference Center - up to 800 delegates (meeting space modulable with 9 different meeting rooms, up to 5 meeting rooms simultaneously, all meeting space with natural daylight, floor to ceiling doors that open up to meeting terrace, A/V system in every meeting room, independent air condition control in each meeting room).

## HILTON GARDEN INN LECCE

HOTEL



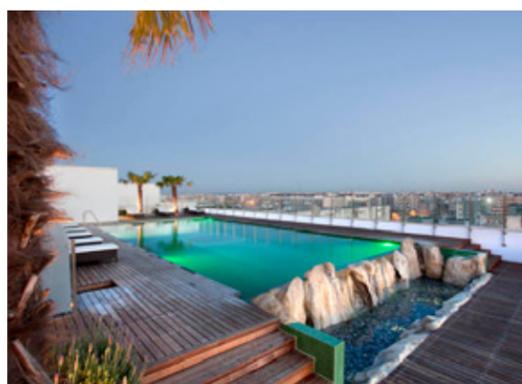
LECCE

Via Cosimo De Giorgi, 62  
73100 (LECCE)



The Hilton Garden Inn Lecce (4\*) is located 10 minutes from the historic city center of Lecce, 15 minutes from the best beaches of the Salento peninsula, and 30 minutes from the Brindisi international airport. 143 rooms, including 10 suites and Junior Suites and 15 Superior Rooms. All rooms are endowed with Self-adjusting Garden Sleep System®; Complimentary wired & wireless high speed Internet and remote printing directly to the business center; Large working desk; Innovative, easy-to-set alarm clock radio with MP3; Safe for laptop with digital code. Our Full-service "The Cube Bar & Restaurant" offers international and local cuisine. The hotel can host up to 1000 guests for banquets. The Hilton Garden Inn Lecce with 8 meeting & conference rooms from 10 to 500 guests for a total of 1500 square meters. Small Wellness Center and Spa in the scenic top floor with outdoor swimming pool (80 sq.m) and fitness centre open 24h. Additional services: reception open 24h; underground garage with capacity for 80 parking spaces and wide external parking (140 spaces); 24 hour Pavilion Pantry® shop with microwave ovens; Complimentary 24-hour Business Center, reading room, relax area with TV and coffee point; 24-hour guest coin laundry with iron station; Complimentary shuttle service to and from the historical center of Lecce upon reservation.

-  **143** ROOMS
-  **34** DOUBLE ROOMS
-  **8** JUNIOR SUITE
-  **2** SUITE
-  **8** MEETING ROOM
-  **500** MEETING ROOM CAPACITY



## HOTEL CAVALIERE

HOTEL



NOCI

Via Tommaso Siciliani, 47  
70015 (BARI)



Located in Noci, a simple and hospitable town, famous for its unspoilt hill territory and its wine and food supremacy in the Apulia of Trulli, the Hotel Cavaliere places itself in a very important tourist area for the region.

The guest care and the great attention for the catering have always been the inspiring principle of the Hotel Cavaliere.

### HOW TO REACH US:

The Hotel Ristorante Cavaliere is located at 5 minutes from the town centre. Its central position gives the possibility to our business customers and tourists to have easy access to Noci. The town is easy to reach through the "Ferrovie Sud Est" (Train Station) or driving on the highway A14 from the exit Gioia del Colle.

There are regular flights from Milan, Rome and Naples to Bari and Brindisi.

You can also reach Noci driving the state highway 377 from Putignano (6 km) and from Mottola (20 km), the state highway 606 from Gioia del Colle (18 km) and from Alberobello (10 km), the main roads from Martina Franca (24 km), Massafra (26 km) and Castellaneta (25 km).

-  **33** ROOMS
-  **6** SINGLE ROOMS
-  **27** DOUBLE ROOMS
-  **1** MEETING ROOM
-  **100** MEETING ROOM CAPACITY



## HOTEL MONTE SARAGO

HOTEL



OSTUNI

Corso Mazzini, 233  
72017 (BRINDISI)



A short walk from the stunning old town of Ostuni, the White City, Hotel Monte Sarago is a four star hotel that offers a picturesque view that embraces the white of the old city, the blue sea and the green expanse of olive trees.

The Hotel has 40 spacious and elegant rooms, including standard, superior, junior suites and suites SPA, all characterized by a sober and elegant. Since 2014, the hotel also has 10 independent villas ideal for those who want to enjoy the self-catering holiday. All rooms and villas are equipped with air conditioning and WI-FI.

The restaurant The Factory serves refined local cuisine with dishes from the international character that satisfy the sight and taste. The Bar / Restaurant Terrace (summer), embellished with magnificent views over the White City, frame the warm summer evenings. For business events has two meeting rooms from 20 to 230 seats. The swimming pool has a rooftop swimming pool in the shape of eight and is located on the summit of Mount seabream.

His position, unparalleled, offers a wonderful view of the old town of Ostuni, the Murgia and the expanse of olive trees and, as far as the eye of the Adriatic Sea.

-  **40 ROOMS**
-  **40 DOUBLE ROOMS**
-  **1 JUNIOR SUITE**
-  **2 SUITE**
-  **2 MEETING ROOM**
-  **210 MEETING ROOM CAPACITY**



## HOTEL PRESIDENT

HOTEL



LECCE

Via Salandra, 6  
73100 (LECCE)



The classic decor and contemporary art works give the hotel a unique ambience, blending elegance with efficient service. The Congress Centre, which is a benchmark for business guests, is on various levels and has nine meeting rooms with a capacity from 15 to 450 people, state-of-the-art equipment and is a guarantee of success for every type of event and ceremony. The Hotel President, located in the commercial heart of the city, offers guests the highest levels of comfort and the warmest of welcomes. Since 1973 it has guaranteed excellent service, right down to the smallest detail, to business guests and to those who come to Lecce to spend a holiday in this beautiful Baroque city. Nine rooms for meetings and events. The largest room is for up to 450 people and is on 1,000 square metres. There are also poly-functional areas which are ideal for temporary shows and exhibitions, underlining the versatility of the hotel's Congress Centre. The Myosotis Restaurant is a home away from home where Chef Cosimo Simmini tries out new culinary techniques blending them with traditional flavours, where the staff are part of a large family and where guests become friends. The large menu includes many old favourites, which are local traditions, and also seasonal meat and fish dishes that use the very best of local produce. Flavours of yesteryear that go straight to the heart.

-  **148 ROOMS**
-  **130 DOUBLE ROOMS**
-  **5 JUNIOR SUITE**
-  **1 SUITE**
-  **9 MEETING ROOM**
-  **450 MEETING ROOM CAPACITY**



## MASSERIA DON LUIGI MASSERIA

**FASANO**  
C.da Cocca sn  
72115 (BRINDISI)



Masseria Don Luigi is a classic architecture of Puglia. Sober and elegant, it has been recently refurbished in order to offer a charming accommodation with the B&B formula.

Masseria Don Luigi it's all you could ask for an exclusive and relaxing vacation in Puglia with its refined furniture, the big pool, the amazing location, the gardens and the amenities. The ancient farmhouse was built in 1800 in the characteristic thick lime walls, typically Apulian in the linearity of its squared architecture. The peculiar mark of the building is the furniture. The hallmark is definitely Minimalist and original, with pieces of furniture in old style of the local refined affectation craftwork. The paint are in clear shades that match with the white colour of the outer wall and the brick wall.

-  **12 ROOMS**
-  **12 DOUBLE ROOMS**
-  **1 JUNIOR SUITE**
-  **2 MEETING ROOM**
-  **40 MEETING ROOM CAPACITY**



## RISORGIMENTO RESORT HOTEL

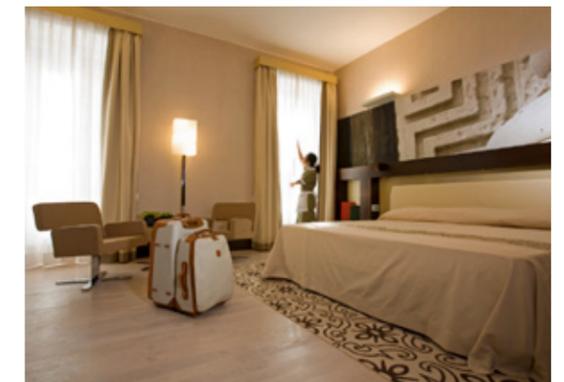
★★★★L

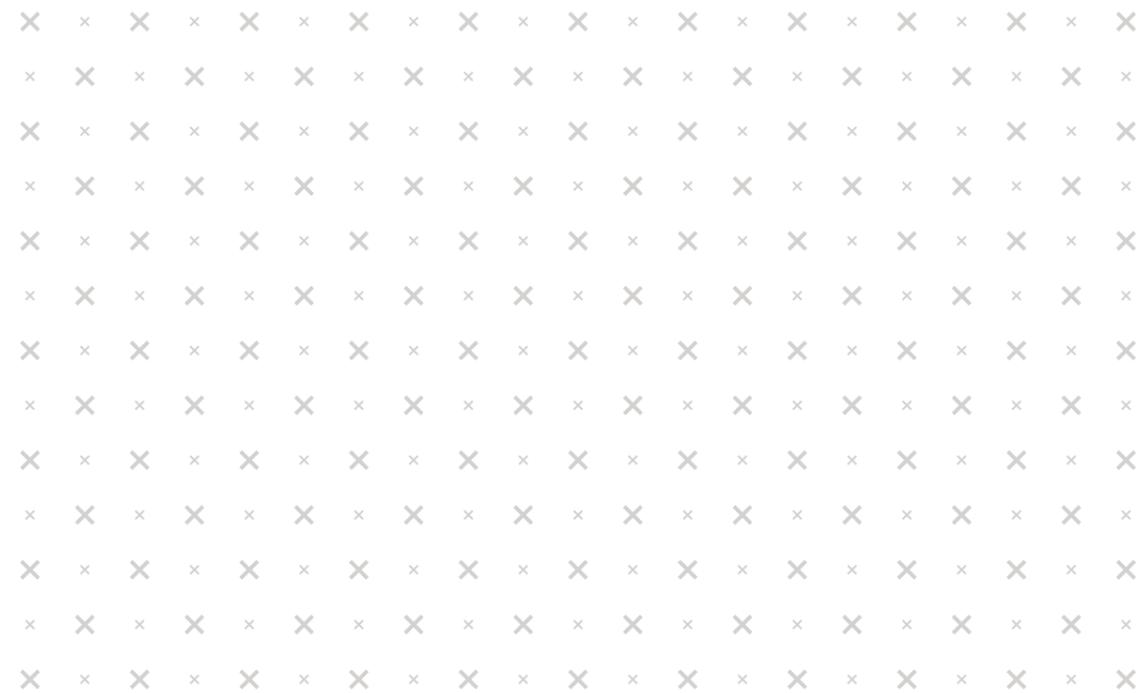
**LECCE**  
Via Augusto Imperatore, 19  
73100 (LECCE)



Heir to a long background in the reception trade, the Risorgimento Resort in Lecce reopened its doors to offer top-class hospitality after its extensive refurbishment programme was completed in October 2007. Just beyond, beside the reading area, the windows of the Art&Craft shopping gallery showcase the excellent local craftsmanship. There is an exquisite exposition area in the Boutique dei Sapori, where the quest for exclusive products is a philosophy and the concept of quality finds its highest expression. In this elegant temple of taste, jams and marmalades, preserves and sweets are displayed beside top quality olive oils and wines; not forgetting locally crafted kitchenware. The Salus per Aquam SPA is an oasis of wellbeing and relaxation, making every stay truly special and abounding in emotions. In this, as in the other Vestas Hotels & Resorts structures, the bond with the territory becomes the heart and soul of hospitality. In the bedrooms, every accessory and material is the fruit of specific aesthetic research and was specially commissioned for the hotel; the walls are adorned with large striking prints on canvas focussing on Lecce Baroque details in stone (ph. Marino Mannarini), while the bathrooms are designed to be spaces in which the guest can feel perfectly at home. The fourth-floor suites exude a select atmosphere: indirect lighting and wengè parquet floors.

-  **47 ROOMS**
-  **38 DOUBLE ROOMS**
-  **1 JUNIOR SUITE**
-  **5 SUITE**
-  **3 MEETING ROOM**
-  **80 MEETING ROOM CAPACITY**





# SERVICES



## AUTOSERVIZI FERRARA RENT A CAR TRANSFER SERVICE

**FASANO**  
Corso Garibaldi, 6  
72015 (BRINDISI)



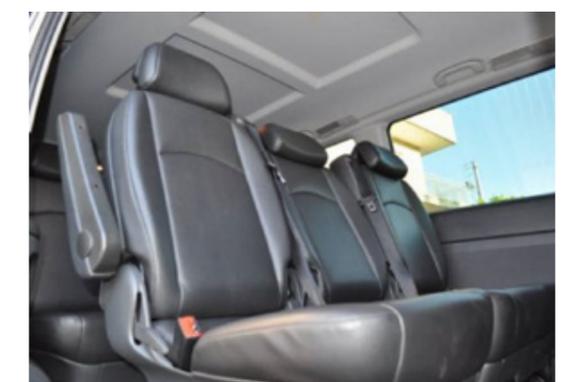
The Ferrara car hire is an experienced company for special occasion or normal vehicle renting. Since 1927 the Ferrara car hire accompanies the passing of years and traditions. From the historical "Fiat Balilla" which were easy to see around the dusty roads of the area, to the six seat 1.100 and the mythical 1.400 spider of the 50's, yearned by young brides to show off their beauty and their white dress.

portation to and from hotels or manor farms. We offer a wide range of vehicles to satisfy any possible need, from vintage cars for private or official ceremonies and small vehicles without driver. We ensure the punctual presence of our vehicles anywhere you require.

In the years of the explosion of tourism the reliability of the company was established; the beautiful Alfa Romeo Ferrara has driven around Puglia great artists like Gigliola Cinguetti, Lelio Luttazzi, Ornella Vanoni, Massimo Ranieri, just to name a few.



The mass distribution of automobiles has led to an inevitable crisis, but thanks to tourism in Fasano, the car hire returned to its initial splendor, with "Mercedes Benz "; becoming today a high class service.



Our offer is both for private and company use: the single person that may need a car for holidays or a special occasion vehicle; the public or private company who wants to give special services to its customers. With Van and Minibus we organize tourist journeys and customer trans-

[web link](#)

## CENTRO RELAZIONI MEDIA COMMUNICATION

**BARI**  
Via Nicolò dell'Arca, 18  
70121 (BARI)



Centro Relazioni Media is a company established in the summer of 2013 on the basis of the professional experience gained by Michele Pavaero in over twenty years of activity in the field of communication, information and organization of events. Its activity focuses on media relations through the care of the press offices and advertising media planning. Currently its core business

is the management of press offices especially for conferences and other events like exhibitions, shows, presentations. Centro Relazioni Media is owner of the portal [www.pugliaconvegni.it](http://www.pugliaconvegni.it), the first network only to invited speakers, which gathers information on the main scientific events organized in Puglia, with the presentation pages and in-depth video-photographic.



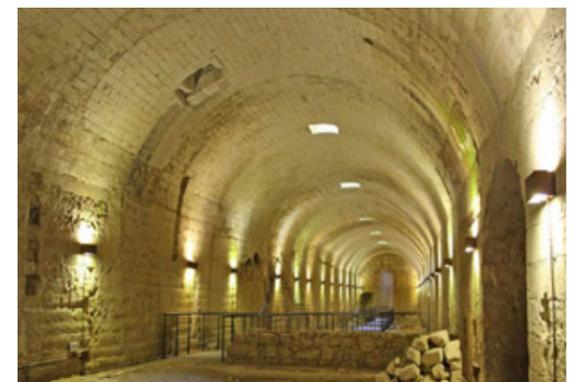
## COOPERATIVA THEUTRA TOURIST GUIDE

**LECCE**  
Via Mocenigo, 12  
73100 (LECCE)



The Theutra Cooperative founded in July 2000, offers services in the tourist field, cultural promotion and the meeting arrangements thanks to the collaboration with young and skilled experts of the economic and touristic field. The Cooperative activities take into account several sectors such as, cultural heritages, economy, foreign languages and communication.

Among the activities carried out, the most important was likely the opening of a tourist infopoint(2001) in collaboration with the Lecce Municipality. It now offers a variety of educational and cultural services from its location within the Charles the V Castle.



## EVENTI D'AUTORE COMMUNICATION

**BARI**  
Corso Cavour, 143  
70100 (BARI)



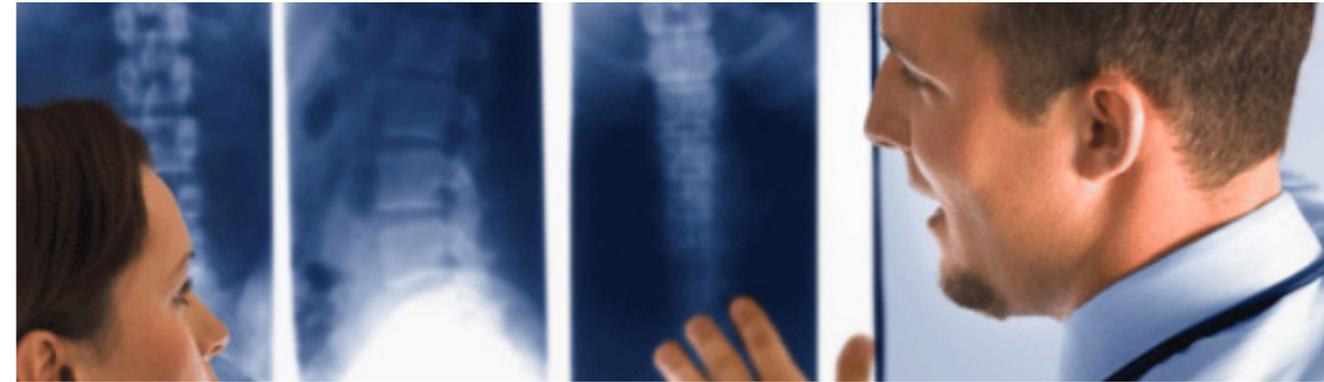
Eventi d'autore is engaged in planning, organizing and taking care of events, oriented towards promotion and local development. It focuses on artistic, historic and cultural landscape treasures. Its particular interest is in archaeology, food and wine excellence. Eventi d'autore gained important experiences in these topics developed with very different artistic languages. Eventi d'autore pro-

vides consulting services to Authorities, Foundations and individuals about projects and events feasibility, ensuring good success. Thanks to its long-time experience, Eventi d'autore collaborates with dynamic and imaginative people, with specific skills in public relations, communications, events and press, press tour, arts, cinema, publishing industry, archaeology and wine and food.



## FORMEDICA PROFESSIONAL CONGRESS ORGANIZER

**LECCE**  
Via Aldo Moro, 71  
73100 (LECCE)



Formedica, Company of training and CME planning, presents an innovative program of Continuing Medical Education. Formedica represents the training way of the future. It has created and manages a web community, with a medical forum, dedicated to urologists where it is possible to enter and download scientific material (videos, publication, etc).

Thanks to the expertise acquired over the years, Formedica offers a custom advice to PCO (Professional Congress Organizer), pharmaceutical companies and local health authorities in the field of CME, and is a provider for e-learning.

The strength of Formedica is the ability to organize the training in the scientific field directly from the major surgical centres, with the use of video conferencing rooms, allowing specialists to acquire new surgical techniques and gain information about new sophisticated robotic equipment.

Formedica develops projects specifically for physicians, biologists, pharmacists, rehabilitation therapists, dentists, nurses and all health care workers.



**MEETING PLANNER**  
PROFESSIONAL  
CONGRESS ORGANIZER

**BARI**  
Via Alberotanza, 5  
70125 (BARI)



Meeting Planner is a company based in Puglia and specialized in planning and managing meetings, with 15 years of experience. Services provided are related to all segments to produce top quality conferences and are managed by highly specialized staff.

Expertise and high-level technology are mixed with competency and professionalism to guarantee the success of the event. Meeting Planner acts like a partner of its clients and in the last years has managed an average of 180 meetings. Since 2011, MP is certified ECM (CEU) provider.

A Confindustria associate, regional delegate for Puglia of Federcongressi & Eventi and active member of MPI Meeting Professionals International, Meeting Planner was one of the nine

Italian companies to promote the first network contract of the meetings and event industry in Italy with Meet In Action.

Stemming from the ten-year experience of Meeting Planner, in 2012 creates the brand apulia2meet, the first portal for business and convention tourism in Puglia.

With its innovative tour and travel concept, apulia2meet presents a generous array of travel experiences for each location you choose, including the best restaurants, cultural and natural attractions, popular traditions, entertainments, activities, day trips, tours and itineraries. In stellar combinations, the specific sections of the portal concur to provide a wealth of things to do and see: apulia2discover, apulia2eat and apulia2masseria.



**NEVER BEFORE ITALIA**  
MARKETING  
ADVERTISING

**CASTELLANA GROTTE**  
C.da Monopoli, 3  
70013 (BARI)



AN IDEA CAN WORK WONDERS.

Our vision is "to capitalize on change by defining new communication strategies in line with changing market scenarios."

The team is young and passionate, comprised of professionals in marketing, advertising, planning, web, and social media.

Our mission is to help clients create brand relationships that last over time, that are part of the life of clients, and that influence their choices and their loyalty.

We received the ISO 9001 quality certification in December 2011, confirming and supporting a process of rigorous work aimed at achieving an output of excellence for the total satisfaction of the client. We are the territorial delegates for Confindustria (General Confederation of Italian Industries) for Bari and the BAT (Bari, Andria, Trani) province, and we firmly believe that the professional and territorial networks bring benefits and cultural growth.

Never Before Italia, new ways of communicating that will excite and surprise you.

**NB4 Method**



[web link](#)

**ROMANO EXHIBIT**  
EXHIBITION DESIGN

**MODUGNO**  
Via delle Margherite, 24  
70026 (BARI)



Design, manufacture and installation of furnishings for trade fair, exhibition, convention, competitions, shops and cultural events.



**RP OFFICE**  
AUDIO /  
VIDEO SERVICE

**MONOPOLI**  
Via Baione, 47  
70043 (BARI)



Rp and design office based in Monopoli ( BA ) offers rental service for professional equipment, plant, equipment audio, video and lighting. Rp office design offers the rental of cutting-edge products with the best equipment and audio

equipments. Speakers, loudspeakers, microphones, wireless microphones, mixer, line-array systems, fixed and mobile sound reinforcement systems for conventions and events .

[web link](#)

**SALENTO DRIVERS & RENT**  
RENT A CAR  
TRANSFER SERVICE

**LECCE**  
Via Emilia, 16 c/o Studio Maggioni  
73100 (LECCE)



Chauffeur 1 to 9 people, discreet service and reservation via the form on this website [www.leccetaxi.it](http://www.leccetaxi.it). Services urban and suburban.

[web link](#)

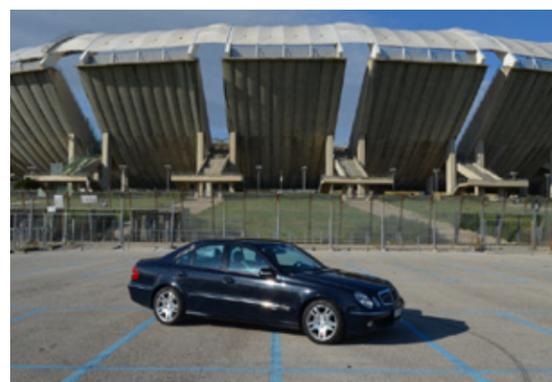
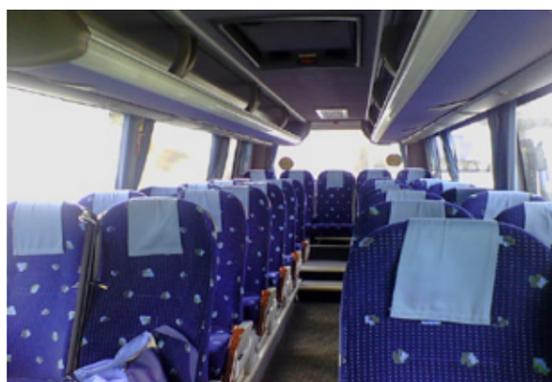
**STARBUS SERVICE**  
 RENT A CAR  
 TRANSFER SERVICE

**BARI**  
 Via G. Devitofrancesco, 15  
 70124 (BARI)



La Starbus Service opera nel settore trasporto e si avvale di collaboratori con esperienza ventennale. L'esperienza maturata, l'affidabilità e l'elevata qualità degli standard tecnici raggiunti, sono i punti di forza che caparbiamente perseguiamo al fine di soddisfare un'utenza sempre più esigente.

Il servizio viene realizzato con l'obiettivo di garantire alla clientela un trasporto sicuro con autovetture di rappresentanza e bus GT da 7 a 54 posti, confortevoli e forniti di optional quali: microfono, stereo, lettore DVD, frigorifero, macchina da caffè e a richiesta, rete WI-FI.



[web link](#)

**TIPICA TOUR OPERATOR**  
 TOUR OPERATOR

**PUTIGNANO**  
 Via A. Manzoni, 17  
 70017 (BARI)



We are specialized in services and touristic activities with an high cultural and experiential connotation. We are perfectly localized and integrated in the Apulian territory, able to offer you quality and reliability in all components of the product/service. Our offer is characterized by the originality of the proposals, exclusive locations, special holiday experience, attention to the details and customization of product according to the guest needs.

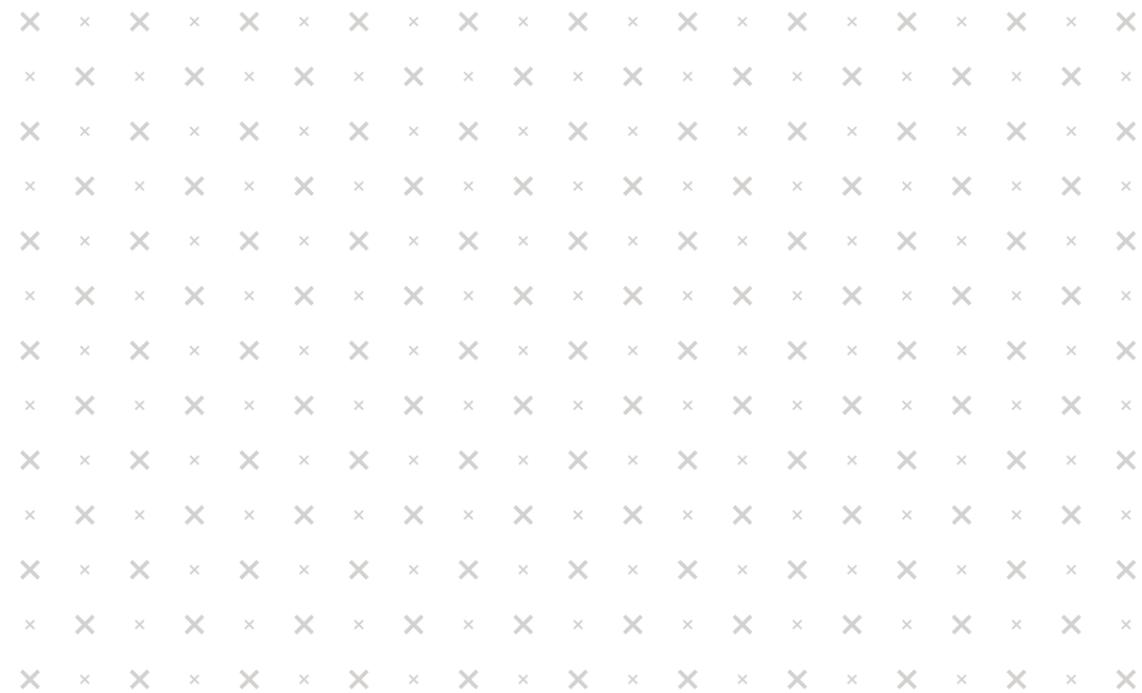
Our services congresses, special events & incentives:

- Hotels and locations for events and congresses
- Team building activities
- Secretarial services, hostess and interpreters
- Hire and installation of technical equipment and catering services
- Social programs and special evenings
- Music & Entertainment
- Research and booking services
- Transfer services and car rental
- Multilingual guide services



[web link](#)

apulia2event



# LOCATION



## CASTELLANA CAVES

### LOCATION

#### CASTELLANA GROTTA

Piazzale Anelli nc  
70013 (BARI)



Castellana Caves are one of the most important attractions of Puglia and natural heritage of inestimable value to Italy. Located at the entrance of the Itria Valley, a few kilometers from charming villages such as Alberobello, Cisternino, Polignano a Mare, the Castellana Caves began to form about 90 million years ago.

charming for all types of events : from the conference to the concert . At the exit of the Castellana Caves, also, is located the Museum Franco Anelli, wide structure, center caving, laboratories and screening room. At the museum we can organize meetings of all kinds as well as dinners and buffets.

The beauty of the Caves of Castellana attracts tourists from all over the world and since the day of their opening have marveled more than 15 million visitors. The caves to more than 60 meters deep is an amazing scenario made of stalactites, stalagmites, concretions, incredible shapes, fossils, canyons and caves with fantastic names; calcifications from conformations and amazing colors solicit the imagination of children and adults.



Temperature of the cave are around 16° -18°, you will fell wonder and astonishment for the great show the nature give; in hundreds of millions of years the nature has shaped the rock into fantastic speleothems in wich young and old people like to recognize something or someone. The temperature is constant throughout the whole year with a swing more or less than 8°. The spectacular scenery of the wonderful natural conrezioni is a perfect setting and



[web link](#)



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leading company  
**MEETING PLANNER**



cover image  
Castro, LECCE



Legge 27 dicembre 2006, n. 296 - art. 1 comma 1228 e s.m.i. - Partecipazione della Regione Puglia al Programma di intervento "MICE in Italia"  
Law 27 December 2006, n. 296 - Sect. 1, para 1228 and subsequent modifications and additions - Participation of Regione Puglia in the "MICE in Italia" Programme